

Meeting Summary
University Senate Meeting
November 10, 2016, 3:30 PM
Saxbe Auditorium, located in Drinko Hall.

1. Secretary's Report #353

Tim Gerber, University Senate Secretary

The motion carries.

2. USG Mental Health Resolution

Michael Frank, USG Senator and Sponsor

Undergraduate Student Government has taken an interest in mental wellbeing at Ohio State. As a result, USG Senator Michael Frank recommended to the Senate that all syllabi include a statement on mental health resources at the University. Stressors make all students susceptible to mental health concerns. Far too many students at Ohio state are unaware of Counseling and Consultation Service (CCS) and their services, or do not seek services due to mental health stigma. A mental health statement on course syllabi will address several issues. Every student has access to a syllabus, so this is one way to increase awareness. Statements from Disability Services and Academic Misconduct are already included on syllabi. Another goal is to make information more accessible and alleviate the stigma.

The recommendation is approved.

3. Promoting Faculty Research to Enhance University Impact

Ann Hamilton, Vice President, University Communications

Chris Davey, Assistant Vice President, Media & Public Relations

Jeff Grabmeier, Senior Director, Research Communications

Bruce Wilson, Executive Director, University Relations and Development, the Conversation
Boston, MA

Vice President Ann Hamilton introduced a presentation that outlined a scope of University Communications. It includes three main areas: Executive Communications, Issues Management, and Media Relations.

Promoting faculty is central to their mission. There are four ways this is done: traditional news media, direct to consumer media, a studio, and *The Conversation*. News media sources are interested in what is just coming out. They highlight trending news and appreciate the value of getting all work out. Direct to consumer media is related to new media. Ohio State is a leader in recognizing that it is necessary to experiment and find ways to tell stories directly. Our most viewed story this year generated most of its views from reddit.com. We have a state of the art television studio to promote faculty research. The final outlet is *The Conversation*.

Bruce Wilson explained the role of *The Conversation* and its international reach. Amazing work is happening at colleges that are mission driven. Sometimes this work is incredible, but does not move past the discipline. How do we share this work with the public? The Conversation takes the rigor of academic research and moves it credibly to the media. They exist to provide fact and evidence based content. Other publications do not embrace the same exacting standard for accuracy; the Conversation has to get it right. The US media is picking up content from the other countries as well. A widget is built in to record statistics when shared by major publishers like CNN, Time, etc. On the website, a tracker records what other sites have picked up an article

and how many additional views are generated from each site. Editors are assigned to work with faculty based on their disciplinary expertise. They do not do op-ed pieces; there is instead, a rigorous academic process. The faculty author has to sign off before the information goes live on the website. There are many different types of content. *The Conversation* is committed to knowledge-based journalism, not research based journalism. Their motto is “academic flair, journalistic rigor.”

This is a relatively new but effective way to disseminate research data to a public audience. The editors are skilled at adapting language for certain audiences.

4. Senate Meeting Proposal and Protocols: Guidance from Chapter 3335-19

Steve Huefner, Senate Parliamentarian

Tim Gerber, Senate Secretary

Steve Huefner and Tim Gerber reviewed several key provisions of Chapter 19 (3335-19) of the University Faculty Rules. The presentation was designed to remind all senators of the protocols for submitting proposals for Senate action, including scheduling these on the agenda by the Senate Steering Committee, proposing amendments, and debating and voting on proposals on the floor. All senators are reminded to read the 13 items contained in the Bylaws of the University Senate, chapter 3335-19 linked on the Senate website.

- 5. Old Business**
- 6. New Business**
- 7. Announcements**
- 8. Adjourn**