

MEMORANDUM

To: University Senate
From: Sue Sutherland, Chair, Council on Academic Affairs
Subject: Proposal to Establish a Bachelor of Science in Computer Science and Business Degree Program, College of Engineering and Fisher College of Business
Date: April 14, 2026

A PROPOSAL FROM THE COUNCIL ON ACADEMIC AFFAIRS TO ESTABLISH A BACHELOR OF SCIENCE IN COMPUTER SCIENCE AND BUSINESS DEGREE PROGRAM, COLLEGE OF ENGINEERING AND FISHER COLLEGE OF BUSINESS

- Whereas there is employer demand for graduates who can connect technical work with business decision-making and outcomes, and this degree program will target students interested in an integrated pathway that combines computer science, business, design, and experiential learning within a single degree; and
- Whereas the proposal identifies learning outcomes across business fundamentals, computing and AI, user-centered design, product development, evaluation and iteration, and responsible decision-making; and
- Whereas the program requires a minimum of 121 credit hours that includes general education courses, a 51-credit-hour major core, required non-major coursework, an experiential component assigned 1 to 3 credit hours, and 27-29 credit hours in one of two specialization options – Computer Science and Go to Market; and
- Whereas the proposal projects 100 students admitted in Autumn 2027 when it begins, and 700 cumulative students in the program by Autumn 2030; and
- Whereas the program will be administered jointly by the Department of Computer Science and Engineering, College of Engineering, and the Department of Marketing and Logistics, Fisher College of Business, with the degree conferred by the Fisher College of Business, and with an oversight committee including faculty from the two colleges and leadership from the Center for Software Innovation; and
- Whereas infrastructure is in place and funding is expected from tuition revenue and gift support connected to the Center for Software Innovation; and
- Whereas the proposal was reviewed by a subcommittee and then approved by the full Council on Academic Affairs at its meeting on April 8, 2026.

Now therefore be it resolved that the University Senate approve the proposal to establish a Bachelor of Science in Computer Science and Engineering degree program and respectfully submit the proposal to the Board of Trustees for action.