

M e m o r a n d u m

To: University Senate
From: Maria Coyle, Chair, Council on Academic Affairs
Subject: Proposal to Establish a Master of Supply Chain Management Degree Program
Date: February 8, 2022

A PROPOSAL FROM THE COUNCIL ON ACADEMIC AFFAIRS TO ESTABLISH A MASTER OF SUPPLY CHAIN MANAGEMENT DEGREE PROGRAM, FISHER COLLEGE OF BUSINESS

- Whereas market analysis reveals that the demand for supply chain education is growing and the Fisher College of Business has an established base in its MBA and undergraduate programs, with two highly ranked specialty areas with connections to supply chain ; and
- Whereas the program is designed for individuals who have 2-5 years of work experience in the field but who want more formal education to advance professionally, and for those from other fields who want to change career paths into the supply chain field; and
- Whereas the program will be a collaboration between the Department of Operations and Business Analytics and the Department of Marketing and Logistics; will start in Summer, typically to be completed in two years while working fulltime; will require a minimum of 33 credit hours (25.5 required, 4.5 elective, and 3 on campus learning experiences) including a capstone project having them work on a real-life business problem with their own company or one assigned; and will be offered 100% online (50% delivered synchronously and 50% asynchronously); and
- Whereas the proposal identifies the niche role it will play in the regional market; includes plans for an enrollment of 25 in the first year and then to maintain a cohort size of 30; includes a fiscal impact statement; and provides an assessment plan; and
- Whereas the proposal has the support of the Fisher College of Business leadership including the Executive Committee, and includes a memorandum of understanding with the Office of Distance Education and eLearning; and
- Whereas the proposal was reviewed and approved by the Graduate School and then by the full Council on Academic Affairs at its meeting on January 12, 2022; and

Therefore be it resolved that the University Senate approve the proposal to establish a Master of Supply Chain Management degree program and respectfully requests approval by the Board of Trustees.