

## SECRETARY'S REPORT NO. 368

### REPORT OF ACTIONS TAKEN AT THE MEETING OF THE UNIVERSITY SENATE

The University Senate met in regular session on Thursday, October 25, 2018 at 3:30 PM in Saxbe Auditorium of Drinko Hall, with Provost Bruce McPheron presiding. There were 90 voting senators in attendance (66%). This report, along with the agenda, materials and verbatim recording constitute the minutes for this meeting.

The Senate:

1. Approved Secretary's Report # 367.
2. Heard a presentation regarding the University Brand Development efforts by Adrienne Nazon, Vice President of Marketing and Chief Marketing Officer and Jacquie Aberegg, Senior Director, Enterprise Strategies, University Marketing.
3. Approved a proposal from the Council on Academic Affairs to terminate the Center for Higher Education Enterprise.
4. Heard a presentation about the Smart Campus initiative from Courtney Falato, Smart Cities Relationship Director, Corporate Engagement Office

Respectfully submitted,

A handwritten signature in black ink that reads "Ben Givens". The signature is written in a cursive style with a large initial "B".

Ben Givens, Ph.D.  
Secretary of the University Senate