

## **Council on Enrollment and Student Progress (CESP)**

### **Meeting Minutes**

**December 4, 2012**

Attending: Michael Bowman, Wayne Carlson, Sheila Craft-Morgan, Anne Fields, David Graham, Rebecca Harvey, Courtney Kasuboski, Linda Katunich, Anna Leach, Jack Miner, Chrissa Morris, Ann Morrison, Elaine Pritchard, Gail Stephenoff, David Stetson, and Carl Zulauf

#### **Approval of November 6, 2012 Minutes / Dave Stetson**

- M. Rudoff moved and C. Zulauf seconded to approve the minutes.
- The minutes were approved unanimously.
- Stetson recommended publishing the committee's minutes on the Faculty Senate website. Rudoff moved to allow the committee chair to post approved meeting minutes on the Senate website. The committee unanimously approved the motion.

#### **Digital First / Mike Hofherr**

- Hofherr has taken a new role as the Associate Vice President of Distance Education and eLearning. He will report to the Provost. Previously, he was the Director of Learning Technology in the Office of the CIO.
- Hoffherr's team will combine the learning technology group and Digital First programming with the Office of Extended Education and the new effort of distance education. This new office will be The Office of Distance Education and eLearning with its programming to be Ohio State Online.
- Ohio State Online will help to provide an exceptional experience for students and to support faculty.
- The use of mobile technologies in education is changing. Last month, more students accessed the OSU Mobile App than the faculty / staff and they accessed the app more often with an iPad than with a phone.
- iOS traffic accounts for 60-65% of the mobile traffic.
- Through Digital First, Ohio State is collaborating with Apple on projects like iTunes U.
- We are looking at a flipped classroom model in which the lecture is provided online before the class meets and the class time is used for discussion rather than lecture.
- There are 16 Ohio State courses on iTunes U.
  - Chemistry is very successful, with over 100,000 subscribers. A number of these subscribers reside in China, India, and Brazil. These countries are locations for Ohio State Gateway Campuses.
  - Departments like Anthropology, English, Social Work, and the Medical Center have courses on iTunes, as well.
  - The iTunes Boot Camp teaches faculty members how to develop these online courses. There are two support people for each faculty member attending this workshop.
- iPads are being used in some classrooms.
- The majority of funding received for this project was used for wireless upgrades in the classrooms. Part of the funding will go to wireless solutions such as projection and sharing wireless.
- Apple products at WiredOut

- Apple partnered with WiredOut to sell Apple products to the University community at discounted prices – the lowest in the country.
- Last year, WiredOut sold \$3.2 million in Apple products. This year they have sold Apple products totaling \$6.7 million.
- Copyright and fair use questions can be confusing. Hofherr's group will be a resource to guide faculty.
- Hofherr answered several questions.
  - How does iBooks impact textbook creation, review, and other considerations? iBooks will drive down prices for students.
  - Will Apples be installed in the classrooms? Faculty input is needed before a decision is made. Hofherr anticipates using a dual boot in classrooms.
  - How will decisions be made about how to equip classrooms? There will be input from the Digital First Steering Committee, faculty members, and a student advisory committee.
- Faculty will be able to schedule the use of software to record lectures.
- It was suggested that introductory technology seminars be offered to faculty.

### **Distance Education / Mike Hofherr**

- The rapidly changing landscape has had significant impacts on higher education. Massive open online courses (MOOCs) are the most discussed.
- Ohio State Online will not dictate curriculum. Curricular decisions will continue to be made in the colleges.
- Funding will be offered for online course development.
- New online programs will go through the program approval process, just as other programs do.
- There is no plan to offer an online undergraduate degree.
- Online learning is especially appealing to lifelong learners and the global community.
- Ohio State is currently offering four courses through the Coursera MOOC.
- The goal is to provide a better student experience, improved academically focused solutions, and support for faculty.
- An announcement will be made on Monday regarding the formation of Ohio State Online. (See [oaa.osu.edu/distanced](http://oaa.osu.edu/distanced))
- The university will need to revisit faculty rules, statewide authorization issues, policies and procedures for distance education.
- Who will have fiscal oversight? A normal budget process is being considered for enrollment and revenue streams.
- Although faculty roles will change, ultimately, the faculty will choose the delivery methods for their courses.

### **Future Agenda Items and Closing / Dave Stetson**

- The next meeting will be January 8, 2013. It will not be held on the first Tuesday of the month due to the holiday on January 1.