

**Council on Enrollment and Student Progress (CESP)**  
**Meeting Minutes**  
**October 2, 2012**

Attending: Michael Bowman, Wayne Carlson, Sheila Craft-Morgan, Joanne DeGroat, Dolan Evanovich, Anne Fields, Vern Granger, Rebecca Harvey, Courtney Kasuboski, Linda Katunich, Chrissa Morris, Ann Morrison, Elaine Pritchard, Mark Rudoff, Gail Stephenoff, David Stetson, John Wanzer, Kristina Wong-Davis, Judy Wu, and Carl Zulauf

**Welcome / Dave Stetson**

- Introduction of all members, including new members: Chrissa Morris and Ann Morrison

**Approval of September 4, 2012 Minutes / Dave Stetson**

- M. Rudoff moved to approve the minutes.
- J. DeGroat seconded the motion.
- The minutes were approved unanimously.

**Vice Chair / Chair Elect**

- JoAnne DeGroat, Ann Fields, Rebecca Harvey, and Mark Rudoff are eligible to run since they are faculty members who are returning to the committee next year.
- DeGroat and Harvey self-nominated.
- DeGroat withdrew self-nomination.
- The committee unanimously elected Rebecca Harvey to Vice Chair / Chair Elect office.

**Enrollment Update / Dolan Evanovich**

- With the conversion to semesters, we anticipated a decrease in enrollment across the board. Peer institutions indicated that this happened when they switched to semesters.
- One factor in the decrease in enrollment was the significant increase in graduating students last spring. Students rushed to complete their degrees before the conversion.
- The total enrollment was down approximately 2%, although freshman enrollment increased.
- Several factors may have contributed to the decrease in enrollment on the regional campuses.
  - The significant decrease in the number of Ohio high school students.
  - The increase in campus change students.
  - The number of students who have lost financial aid due to the federal government's changes in academic progress standards.
  - The improvement in the economy, which may have led students to take advantage of work opportunities rather than pursuing education.
  - Challenges for students trying to pull together the first of two semester payments.
- The Graduate School enrollments were down.
  - The economy could have impacted enrollment.
  - This summer, the university did not offer the same graduate-level courses for teachers as we had been offered in the past.
  
- In the enrollment plan, the non-resident enrollment goal for 2015 is 25%. With the current class at 24.5%, we have almost reached that goal this year.

- 7% of the incoming freshman class are international students.
  - This has impacted the Fisher College of Business and STEM programs.
  - The new fee for international students has not impacted enrollments. The fee will go toward programming and enhancing the student experience for international students.
- Discussion
  - Did graduate student funding decrease? Funding is on a college-by-college basis.
  - Is the Tuition Option Payment Plan (TOPP) Program available to students on the regional campuses? TOPP was made available to all students without a fee.

### **Freshman Statistics / Vern Granger**

- As mentioned earlier, there has been a decline in the number of Ohio high school students.
- The university is changing to the common admission application that allows students to apply to a number of institutions.
- We anticipate access to a larger pool of applicants with the new application.
- To accommodate the incoming class, we anticipate scaling back enrollment next year.
- We are projecting increased SAT scores. This correlates with the goal of increasing the quality of students.
- We are expecting an increase in the retention rate. There was a slight decrease this year.
- We want to enroll more under-represented students. To facilitate this, we are working with the Office of Diversity and Inclusion, Honors and Scholars, and out-of-state recruiters.
- There is evidence that shows that retention is impacted by semester conversion.
- The retention rate goal is 95%
- Ten-year trends show that Ohio State has come a long way – transitioning from an open enrollment to selective-application school.
- Ohio State is one of the best public universities in the United States.
- Did negative press associated with athletics impact enrollment? Although that may have been a factor, most students select schools based upon academic quality, the student experience, and price.
- 250,000 students who did not choose Ohio State were polled. They indicated that they had interests in academics at other institutions and they did not seem to know the Ohio State story.
- Regarding national recruitments, how does Ohio State compare with financial aid? Ohio State's financial aid is the most generous in the Big Ten: 70% of our students receive some kind of gift aid.
- There are concerns about the metrics used for admissions not being applicable to students in the arts. For example, a talented musician might not have scored well on standardized tests.
- What is the target for recruiting minority students? Ohio State does not quantify these goals, because that would give the appearance of setting quotas. We use a holistic approach to recruiting.
- Will we have a reciprocal agreement allowing children of faculty members to attend other institutions under similar terms? It is unlikely that would happen.

### **Student Pledge / John Wanzer**

- The student pledge assures students that their progress to degree will not be harmed by the semester conversion.

- An appeal process has been created to allow students to file an appeal with the Office of Academic Affairs (through the Office of Undergraduate Education), if they have exhausted all avenues of appeal through their colleges and they are not satisfied with the outcome.
- Issues brought forth by students have been resolved at the college level, with very few escalated to Academic Affairs.
- Academic advisors have been proactive in identifying problems early.
- Flexibility needs to be the guiding principle.

#### **Future Agenda Items and Closing / Dave Stetson**

- Distance Education, next meeting
- Retention and graduation rates
- Stetson referenced the article that he sent to the committee regarding Massive Open Online Courses (MOOCS).
- A question was asked about May term offerings. Many of the classes will be study abroad. Carlson's office will request that list.