Memorandum

To: University Senate

From: Kay N. Wolf, Chair
      Council on Academic Affairs

Date: November 10, 2011

A PROPOSAL FROM THE COUNCIL ON ACADEMIC AFFAIRS TO CHANGE THE NAME OF THE DEPARTMENT OF HUMAN AND COMMUNITY RESOURCE DEVELOPMENT TO THE DEPARTMENT OF AGRICULTURAL COMMUNICATION, EDUCATION, AND LEADERSHIP

WHEREAS the Department has existed since 1917 and offered curricula in agricultural education, or agricultural and extension education; since 1984 has offered an undergraduate major in agricultural communication; and in 2010 developed an interdisciplinary minor in leadership studies; and

WHEREAS in 2008-09 the Dean of the College of Food, Agricultural and Environmental Sciences began a review of the Department, and the faculty in Rural Sociology moved to the School of Environment and Natural Resources, and a select committee was established to determine how the remainder of the Department should be configured; and

WHEREAS after a review of names at peer institutions, the proposed name was chosen and a strategic plan for the Department was developed with academic programs aligned with the new name for semester conversion; and

WHEREAS use of the term “leadership” in the Department name does not preclude other academic units from using it for current or future unit or program names; and

WHEREAS the proposal has the support of the Department faculty, and of the College of Food, Agricultural, and Environmental Sciences; and

WHEREAS the proposal was approved by the Council on Academic Affairs at its meeting on October 19, 2011.
NOW THEREFORE BE IT RESOLVED that the University Senate approve the proposal to change the name of the Department of Human and Community Resource Development to the Department of Agricultural Communication, Education, and Leadership, and respectfully request concurrence from the Board of Trustees.
December 20, 2010

TO: Dr. Jill Pfister
FROM: L. H. Newcomb
RE: Name Change

Jill, attached is the department’s formal request for changing the name of this department and naming new undergraduate majors as a part of the conversion to semesters. Appendix A details the process we used.

Also attached are my letters requesting concurrence and the letters I have received in response. The faculty has reviewed the letters of concurrence and discussed instances where other colleges offered additional suggestions. Also attached is a letter of support Vice President Moser and Dean Linda Martin.

In the case of EHE, I would point out that the Leadership specialization is an approved title for the existing option under the current Agricultural and Extension Education major. Also, the two courses suggested are included as possible courses in the approved Interdisciplinary Leadership Studies Minor.

Regarding Dr. Mangum’s suggestion on department name change – the current order is alphabetized. If we were to adopt his suggestion to move leadership to the first place, we would anticipate that the School of Communication would object.

We concur with Dr. Achterberg’s observation that our “proposed department name places us squarely in the context of Agriculture” and her observation that the terms proposed are “context specific”.

Dr. Mangum requested that we modify “leadership” when used as the title of one of the specializations under the newly proposed major, “Community Leadership”, by using “community” or “agriculture” as a modifier. Since the major is titled “Community Leadership”, it would be redundant to also name one of the two tracks Community Leadership too. The name we have proposed for the specialization – i.e. leadership – is the approved name currently used for a specialization in a currently approved major in the department. Since we have already been approved to use leadership as the name of a specialization, we would like to continue to use this approved name.
As you know, following receiving some queries from the School of Communication, we (along with you) met with Dr. Carroll Glynn, Dr. Amy Nathanson, and Dr. Deborah Haddad. Following our meeting, I received an e-mail of concurrence (attached) from Dr. Nathanson on December 13, 2010.

c: HCRD Faculty
   Dr. Moser
   Dr. Martin
   Dr. Slack
   Dr. Smith
The faculty of the Department of Human and Community Resource Development requests approval to change the name of the department to the Department of Agricultural Communication, Education, and Leadership. Approval is also sought to reconfigure the current Agricultural and Extension Education undergraduate major, creating two majors – Agriscience Education and Community Leadership.

The following rationale supports these changes.

History of Departmental Focus and Expertise

- Since its founding in 1917, the department has offered curricula in Agricultural Education or Agricultural and Extension Education.
- The department has offered an undergraduate major in agricultural communication since 1984.
- In 2009 – 2010, the department was successful in leading an effort to secure approval for an interdisciplinary minor in Leadership Studies. The department has taught one or more leadership courses since the early 1980’s.
- Extension educators have been a long standing clientele of the department. The Department of Agricultural Extension merged with the Department of Agricultural Education in 1954. Formal Extension Education programs have been offered in the department since the 1960’s. Extension educators increasingly are expected to offer broadened programs that bring stakeholders together in learning communities and provide them with the latest scientific based information in agriscience, family and consumer science, youth development and community development. Concomitantly, those educators must teach leadership skills and foster leadership development of individuals and groups.

Creation of a “New” Department

In 2008-2009, the Dean of the College of Food, Agricultural, and Environmental Science began a process to review the Department of Human and Community Resource Development. As a result, it was decided (with the concurrence of the Rural Sociology faculty) that the Rural Sociology faculty would transfer to the School of Environment and Natural Resources. The Dean appointed a select committee to recommend how the remainder of Human and Community Resource Development should be configured, and encouraged them to create a “new department”.

Upon receiving the recommendations of the select committee, in July 2009 the Dean appointed L. H. Newcomb as interim chair of the department. Since then, there has been an infusion of new research and curricular expertise with the addition of four new faculty and with the OSU Leadership Center becoming a part of this “new” department. The department has substantially bolstered its faculty expertise in the areas of extension education, youth development, and leadership.

In the fall of 2009, the faculty developed a strategic plan for the “new” department, which was approved by the Dean. Two key components of the plan are to revise the curriculum and
change the names of the department, majors, and options “to reflect forward thinking about the profession” and to prepare for the transition to semesters.

The strategic plan for the “renamed” department outlines the following substantive content areas as the knowledge base for the department:

- Teaching and learning
- Program planning and management
- Leadership, administration, supervision and volunteerism
- Youth organizations and development
- Research and evaluation methods
- Communication
- Partnerships, outreach, and engagement
- International development

With the relocation of Rural Sociology to a new academic unit, the expansion of the faculty in the area of extension and leadership, and the addition of the OSU Leadership Center, the current name, Human and Community Resource Development, no longer accurately describes the department. The strategic plan and the curriculum redesign lay the groundwork and support a departmental name change to Agricultural Communication, Education, and Leadership. Further details on the process that was taken to develop and approve the new name at the department level are included in Appendix A. Appendix B is a list of the top ten departments of our type in the country (based on a 2008 study approved for 2011 publication in the Journal of Agricultural Education). The trend among this group of top departments is to move to names such as we are proposing.

New Curriculum

The faculty of the “new” department has identified a four-course “core” in the undergraduate curriculum that will be required of all majors in the department. This core strengthens and broadens the student educational experience and provides a solid foundation for the department’s focus on communication, education and leadership.

- COMLDR 2530 Introduction to Agricultural Communication, Education, and Leadership
- COMLDR 3530 Foundations of Personal and Professional Leadership
- COMLDR 3535 Toward Cultural Proficiency
- AGRCOMM 5530 Advanced Agricultural Communication Technology

The revised undergraduate curriculum requests approval of three majors:
- Agriscience Education (currently an option in the Agricultural and Extension Education major).
- Agricultural Communication (no change)
- Community Leadership – with two specializations:
  1. Community and Extension Education
  2. Leadership

Following is the rationale for the requested name changes in the undergraduate majors. Currently there is no name change planned for the graduate major.


Rationale for the Agriscience Education Major

Since its founding, the department has provided a teacher preparation program for high school teachers of agriculture. Historically, the major was named Agricultural Education.

In the last decade local agriculture programs have been transformed from “Agricultural Education” programs to “Agriscience Education” programs. Consistent with the priorities of this college and the new nomenclature of the programs for which this department prepares beginning teachers, it is logical that the name of the undergraduate major align. Thus, the name “Agriscience Education” is proposed for this major.

These future teachers take an undergraduate curriculum with a content base of 15 semester hours in natural science and 18 – 21 semester hours in a variety of agriscience courses. In addition, students take 30 semester hours of pedagogical content. Hence the proposed name accurately describes the substantive content of the major, i.e. a combination of agriscience content and pedagogical content.

Agriscience Education Requirements (30 Semester Hours)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Units</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASE 4280</td>
<td>(2)</td>
<td>Context-Based Learning in Agriscience Education</td>
</tr>
<tr>
<td>ASE 5230</td>
<td>(3)</td>
<td>Methods of Teaching in Agriscience Education</td>
</tr>
<tr>
<td>ASE 5231</td>
<td>(3)</td>
<td>Experiential Learning in Agriscience Education</td>
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<td>ASM 5533</td>
<td>(4)</td>
<td>Laboratory Pedagogy</td>
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<td>ASE 5280</td>
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<td>Internship in Agriscience Education</td>
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<td>ASE 5281</td>
<td>(4)</td>
<td>Capstone in Agriscience Education</td>
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<tr>
<td>ASE 5282</td>
<td>(4)</td>
<td>Evaluation in Agriscience Education</td>
</tr>
<tr>
<td>ASE 5255</td>
<td>(3)</td>
<td>Program Planning in Agriscience Education</td>
</tr>
<tr>
<td>EDU PAES 650</td>
<td>(3)</td>
<td>Reading Across the Curriculum</td>
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</table>

Rationale for the Agricultural Communication Major

In 1967, the Committee on Instruction in the College of Agriculture and Home Economics approved the agricultural journalism program. This program was established to offer students a chance to study journalistic practices in the specific areas of science and agriculture. Following the trend of peer programs around the country, the program was renamed agricultural communication and relocated to the Department of Agricultural Education in 1984. Since then the program has continued to evolve to compete with peer institutions that also provide agricultural communication programs. The overall goal of offering specific skills to future communicators in the agricultural and natural resources fields has not changed since it was developed in 1967. The name of the program will not be changed.

Agricultural Communication Requirements (27 Semester Hours)

<table>
<thead>
<tr>
<th>Course Code</th>
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<th>Course Title</th>
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<tbody>
<tr>
<td>AGRCOMM 2130</td>
<td>(2)</td>
<td>Visual Media in Agriculture and Natural Resources</td>
</tr>
<tr>
<td>AGRCOMM 4130</td>
<td>(3)</td>
<td>Publication Design and Production</td>
</tr>
<tr>
<td>AGRCOMM 4191</td>
<td>(3)</td>
<td>Internship</td>
</tr>
<tr>
<td>AGRCOMM 5130</td>
<td>(3)</td>
<td>Campaign Design and Management in Agricultural Organizations</td>
</tr>
<tr>
<td>AGRCOMM 5135</td>
<td>(5)</td>
<td>Agricultural Feature Writing – Capstone</td>
</tr>
<tr>
<td>AGRCOMM 5150</td>
<td>(2)</td>
<td>Communication Strategies for Change and Development</td>
</tr>
<tr>
<td>COMLDR 5430</td>
<td>(3)</td>
<td>Professional Leadership Ethics</td>
</tr>
<tr>
<td>COMM XXXX</td>
<td>(3)</td>
<td>News Writing</td>
</tr>
<tr>
<td>COMM XXXX</td>
<td>(3)</td>
<td>Editing</td>
</tr>
</tbody>
</table>
Rationale for the Community Leadership Major

The Community Leadership Major is designed to equip students with knowledge and skills needed to exert a leadership influence in a future context. Leadership, a primary emphasis in the curriculum, prepares graduates with the capacity to influence positive change. Leadership is a dynamic process which recognizes the complexity of relationships occurring among people from potentially diverse backgrounds; people whose diverse behaviors, thoughts, or actions may be motivated or inhibited by the leadership process. Future leaders need to not only understand their own values, beliefs, and motives, they must also recognize that others may have differing views which impact the establishment of common goals and the strategies used to achieve those goals. Interpersonal and group relations are key elements affecting the direction and rate of change in each unique context.

Community refers to a group of people organized around common values or shared beliefs, but not necessarily a geographical or physical location. McMillan and Chavis (1986) identified four elements of a community as: membership, influence, integration and fulfillment of needs, and shared emotional connection. Communities are formed and evolve over time as social organizations – some of which function with a high degree of definition, while others operate much more loosely.

The term “community leadership” was selected as the name for this major to appropriately communicate skills that graduates will possess: (1) an awareness of leadership which combines the continuing need for change with appropriate influence strategies and (2) preparation to exert that leadership influence in the context of a community of people who are linked by common values or shared beliefs.

As mentioned earlier, the Community Leadership major encompasses two specializations: (1) Community and Extension Education and (2) Leadership.

Community & Extension Education is a revision of the current Extension Education option within the Agricultural and Extension Education major. The primary mission of the Community and Extension Education specialization is to prepare community Extension Educators, practitioners, and leaders to promote positive change through learning partnerships that strengthen individuals, families, and communities.

The Leadership specialization is a revision of the current Leadership option within the Agricultural and Extension Education major. Change has been identified as the only constant in the social landscape of the 21st century. Leadership in that context has been cited as an essential element that is needed to influence the direction, scope, and effect of change on individuals, organizations, and socially-constructed communities. The Leadership specialization is designed to help prepare students with the capacity to embrace change and assist others in adapting, managing, and directing change.

The overall rationale for creating a Community Leadership major is twofold. First, Community Leadership and its two specialization areas of Leadership and Community & Extension Education most accurately describe the curriculum and course content. (See required courses for the proposed major) Second, current job positions and emerging occupations in the 21st century require the development of human capital through process-oriented skills that focus on responding to consumer needs and incorporating shared leadership practices (Moulton, Sunardi, & Ambrosini, 2006). The Community Leadership major will provide a broad-based preparation for positions in Extension systems, outreach and engagement, leadership roles in profit/non-profit organizations, and many other careers. Students can further tailor the specific
focus of their degree through their choice of academic minors and internship experience(s), and if desired, the selection of a dual major.

**Proposed Courses for the Community Leadership Major**

*Community and Extension Education Specialization Requirements (35 semester hours)*

- COMLDR 3330 (3) Program Planning and Evaluation
- COMLDR 4430 (3) Leadership in Teams and Community Organizations
- COMLDR 5330 (3) Methods of Teaching in Non-Formal Learning Environments
- COMLDR 5335 (3) Volunteer and Human Resource Management
- COMLDR 5380 (4) Internship in Community and Extension Education
- COMLDR 5381 (4) Capstone in Community and Extension Education
- COMLDR 5382 (4) Issues in Community and Extension Education
- COMLDR 5430 (3) Professional Leadership Ethics
- RUR SOC 542 (3) Leadership in Community Development
- RUR SOC 662 (3) Diffusion of Innovations

*Leadership Specialization Requirements (30-31 Semester Hours)*

- AGRCOMM 5130 (3) Campaign Design and Management in Agricultural Organizations
- AGRCOMM 4130 (3) Publication Design and Production
- COMLDR 4430 (3) Leadership in Teams and Community Organizations
- COMLDR 4480 (3) Leadership Practicum – Capstone and Issues
- COMLDR 5330 (3) Volunteer and Human Resource Management
- COMLDR 5430 (3) Professional Leadership Ethics
- RUR SOC 542 (3) Leadership in Community Development
- RUR SOC 662 (3) Diffusion of Innovations

Select One:
- AEDE 421 (3) Principles of Agribusiness Management
- BUSMHR 704 (4) Management Applications in Business

Select One:
- COMLDR 5330 (3) Methods of Teaching in Non-Formal Learning Environments
- AEDE 3121 (3) Salesmanship in Agriculture
- COMM 320 (3) Interpersonal Communication

Given this rationale and the modifications of the curriculum, approval is requested to change the name of the department from the Department of Human and Community Resource Development to The Department of Agricultural Communication, Education and Leadership.

This name accurately describes the content of the curricular offerings of the department and the substantive content areas of the research program in the department. It is in alignment with the trend of names emerging among the most competitive departments in the country which are most like this department.
APPENDIX A
Department Name Change – Process Followed

As the department of Human and Community Resource Development experienced the relocation of the Rural Sociology faculty to the School of Environment and Natural Resources, and as four new faculty from the Department of Extension joined the remaining faculty, it became evident early on that the faculty felt a new department name was needed. Hence a committee consisting of Emily Rhoades (Chair), Susie Whittington and Graham Cochran was formed to research possibilities and propose a new name. Their deliberations were guided by the department’s strategic plan, which was approved by faculty in the fall of 2009. In discharging their task, they examined names of similar units at a variety of universities. Examples include: The University of Florida, The University of Georgia, The University of Nebraska, Oklahoma State University, Texas A & M University, and Texas Tech, each of which had some combination of names similar to the name being proposed.

The committee compiled a list of possible names and sought further input from all faculty. Following an analysis of faculty preferences and considering information from the “National Research Agenda: Agricultural Education and Communication”, the committee brought forth the recommendation of the current proposed name, Department of Agricultural Communication, Education, and Leadership. The order of the names proposed merely reflects alphabetizing the names which are already nested within an agricultural context.

The committee’s written report was shared with all faculty. The proposed name was discussed informally following one of the quarter to semester faculty meetings. It was then the announced topic for a subsequent faculty meeting. The proposed name: Department of Agricultural Communication, Education and Leadership was adopted by the faculty on August 18, 2010 by unanimous vote.

Following faculty approval, undergraduate student leaders were consulted on October 28, 2010. They were supportive of the name change for the department and undergraduate majors. Graduate student leaders were consulted on September 27, 2010. They were supportive of the new name. On October 13, 2010 the department Alumni Board was consulted. They unanimously endorsed the recommended name changes.

The department has sought concurrence from other units on campus as advised by Assistant Dean, Dr. Jill Pfister. Attached are letters from Education and Human Ecology, Fisher College of Business, and the School of Communication. There is also a letter of support from Dr. Bobby Moser and Dr. Linda Martin.
### Appendix B
Distinguished Departments of Agricultural Education, Communication and Leadership

<table>
<thead>
<tr>
<th>Distinguished Programs</th>
<th>Department Name</th>
<th>Program Areas</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Florida</td>
<td>Agricultural Education and Communications</td>
<td>X X X X X</td>
</tr>
<tr>
<td>Texas A&amp;M University</td>
<td>Agricultural Leadership, Education, and Communications</td>
<td>X X X X X X</td>
</tr>
<tr>
<td>The Ohio State University</td>
<td>Human and Community Resource Development</td>
<td>X X X X</td>
</tr>
<tr>
<td>University of Missouri</td>
<td>Agricultural Education</td>
<td>X X</td>
</tr>
<tr>
<td>Iowa State University</td>
<td>Agricultural Education and Studies</td>
<td>X X X X X X</td>
</tr>
<tr>
<td>Oklahoma State University</td>
<td>Agricultural Education, Communications, and Leadership</td>
<td>X X X X X X</td>
</tr>
<tr>
<td>North Carolina State University</td>
<td>Agricultural and Extension Education</td>
<td>X X X X</td>
</tr>
<tr>
<td>The Pennsylvania State University</td>
<td>Agricultural and Extension Education</td>
<td>X X X X</td>
</tr>
<tr>
<td>Texas Tech University</td>
<td>Agricultural Education &amp; Communications</td>
<td>X X X X</td>
</tr>
<tr>
<td>University of Arizona</td>
<td>Agricultural Education</td>
<td>X X</td>
</tr>
</tbody>
</table>
LETTERS REQUESTING CONCURRENCE
November 15, 2010

Dr. Carroll Glynn
Dir. Of School of Communication
3016B Derby Hall
154 N. Oval Mall
Columbus, OH 43210

Dear Carroll:

Yes I am back. I flunked retirement.

Last year, Dr. Moser and the Rural Sociology faculty concurred that the Rural Sociology faculty would transfer from the Department of Human and Community Resource Development to the School of Environment and Natural Resources. Following their relocation Dr. Moser charged the remaining faculty to reinvent the program. In July 2009, he appointed me to return from retirement and serve as interim chair and lead the faculty efforts to reinvent the department. Following the completion of a strategic plan and the planning for conversion to semesters the Department of Human and Community Resource Development now seeks approval to be renamed the Department of Agricultural Communication, Education and Leadership.

Given the relocation of the Rural Sociology faculty and their expertise the current name no longer accurately describes the scope of work of the department. Concomitant with the relocation of Rural Sociology four new colleagues from the Department of Extension have joined the department. Likewise the OSU Leadership Center, which was formerly in the Department of Extension has now been merged with the department.

As we examine our new talent mix and the curriculum and research program and Extension efforts of the department we conclude that the new name proposed more accurately reflects our portfolio. It is also similar to the names of a good number of benchmark departments in our field as noted in the name change proposal which is attached.

In the case of undergraduate majors we are requesting some name changes as well as noted in the attached name change proposal. We are not requesting any change in the name of the Agricultural Communication major.

I would greatly appreciate a letter of support/concurrence for the name change of the department and the majors from the School of Communication. We are to submit all of our
materials related to semester conversion including requests for changes in names yet this quarter, so if it is possible to receive your response in the next few weeks that would be very helpful.

If you would like to meet just let me know.

Sincerely,

[Signature]

L. H. Newcomb
Interim Chair

c. Bobby Moser
   Linda Martin
   Jill Pfister
November 15, 2010

Dr. Cheryl Achterberg, Dean
College of Education & Human Ecology
127A Arps Hall
1945 N. High Street
Columbus, OH 43210

Dear Dr. Achterberg:

Last year Dr. Moser and the Rural Sociology faculty concurred that the Rural Sociology faculty would transfer from the Department of Human and Community Resource Development to the School of Environment and Natural Resources. Following their relocation Dr. Moser charged the remaining faculty to reinvent the program. In July 2009, he appointed me to return from retirement and serve as interim chair and lead the faculty efforts to reinvent the department. Following the completion of a strategic plan and the planning for conversion to semesters the Department of Human and Community Resource Development now seeks approval to be renamed the Department of Agricultural Communication, Education and Leadership.

Given the relocation of the Rural Sociology faculty and their expertise the current name no longer accurately describes the scope of work of the department. Concomitant with the relocation of Rural Sociology four new colleagues from the Department of Extension have joined the department. Likewise the OSU Leadership Center, which was formerly in the Department of Extension has now been merged with the department.

As we examine our new talent mix and the curriculum and research program and Extension efforts of the department we conclude that the new name proposed more accurately reflects our portfolio. It is also similar to the names of a good number of benchmark departments in our field as noted in the name change proposal which is attached.

Please also note that we are requesting a change in the name of our undergraduate major for students preparing to be teachers in the public schools from Agricultural and Extension Education to Agriscience Education. The Extension Education portion of the current AEE major will be named Community Leadership with two tracks viz. Community and Extension Education and Leadership. Both of these programs currently exist as tracks in the AEE major. We are breaking them out to offer greater identity and to also reflect the growing importance of community leadership roles for county Extension educators.
I would greatly appreciate a letter of concurrence from Education and Human Ecology for the department name change and major name changes.

If you desire a face to face meeting for further discussion please let me know. We are submitting our full semester conversion proposal by the end of the quarter. If it is possible for us to receive your response in the next few weeks that would be greatly appreciated.

Sincerely,

[Signature]

L. H. Newcomb  
Interim Chair

c. Bobby Moser  
   Linda Martin  
   Jill Pfister
November 15, 2010

Dr. Stephen Mangum  
Senior Associate Dean  
Fisher College of Business  
200 Fisher Hall  
2100 Neil Avenue  
Columbus, OH 43210

Dear Steve:

Last year Dr. Moser and the Rural Sociology faculty concurred that the Rural Sociology faculty would transfer from the Department of Human and Community Resource Development to the School of Environment and Natural Resources. Following their relocation Dr. Moser charged the remaining faculty to reinvent the program. In July 2009, he appointed me to return from retirement and serve as interim chair and lead the faculty efforts to reinvent the department. Following the completion of a strategic plan and the planning for conversion to semesters the Department of Human and Community Resource Development now seeks approval to be renamed the Department of Agricultural Communication, Education and Leadership.

Given the relocation of the Rural Sociology faculty and their expertise the current name no longer accurately describes the scope of work of the department. Concomitant with the relocation of Rural Sociology four new colleagues from the Department of Extension have joined the department. Likewise the OSU Leadership Center, which was formerly in the Department of Extension has now been merged with the department.

As we examine our new talent mix and the curriculum and research program and Extension efforts of the department we conclude that the new name proposed more accurately reflects our portfolio. It is also similar to the names of a good number of benchmark departments in our field as noted in the name change proposal which is attached.

Please note in the attachment that we are also proposing a name change in our current Agricultural and Extension Education undergraduate major. We wish to separate it into two majors. One would be named Agriscience Education to reflect nomenclature changes in the field. The other would be Community Leadership with two tracks: one would be Community and Extension Education and the other Leadership. Leadership is currently an approved track in the AEE major. As Extension evolves in Ohio and nationally, county based educators have
increasing responsibilities for community leadership in a variety of ways, hence the request to rename that track Community and Extension Education.

I would greatly appreciate a letter of support/concurrence for the name change of the department and the majors from the Fisher College. We are to submit all of our materials related to semester conversion including requests for changes in names yet this quarter, so if it is possible to receive your response in the next few weeks that would be very helpful.

If you would like to meet just let me know.

Sincerely,

[Signature]

L. H. Newcomb
Interim Chair

c. Bobby Moser
   Linda Martin
   Jill Pfister
LETTERS OF CONCURRENCE
Dear L.H.,

Thank you for meeting with us last week. The School of Communication concurs with your request to change the name of your department to the "Department of Agricultural Communication, Education, and Leadership."

Amy Nathanson
Associate Director of Undergraduate Programs School of Communication
November 29, 2010

L. H. Newcomb, Interim Chair
Department of Human and Community Resource Development
208 Agricultural Administration Building
2120 Fyffe Rd.
Columbus, OH 43210

Dear Dr. Newcomb:

Thank you for your letter of November 15th requesting concurrence from the College of Education and Human Ecology for your proposed department and major name changes. I have contacted faculty and administrators in the College whose primary appointments are in our School of Educational Policy and Leadership. There is concern on the part of some about your proposed new name for the department, Agricultural Communication, Education and Leadership, which is similar to that of our school, named above. However, we understand that “Leadership” is a broad term. It is central to the work of many units across the university. Your proposed departmental name places it squarely in the context of Agriculture. The same is true for your use of “Education.” Given your context-specific use of these terms, I am happy to grant concurrence for your departmental name change.

In regard to your proposed new major in Community Leadership and two specializations, though, I believe the matter is trickier because “Agriculture” is not included in the name. Would you be willing to consider adding some courses from our School of Educational Policy and Leadership, particularly EPL 271 (Leadership in Community Service) and EPL 571 (Theories of Leadership in Learning Organizations)? You might find that these courses would be good additions to your program. I will grant concurrence for your proposed major in Community Leadership regardless. We respect and value your work.

Thank you and best wishes in moving forward.

Sincerely,

Cheryl Achterberg, Dean
November 18, 2010

Dr. L.H. Newcomb
Department of Human and Community Resource Development
208 Agricultural Administration Building
2120 Fyffe Road
Columbus, OH 43210

Dear L.H.:

I am in receipt of your inquiry regarding the proposed change in the department’s name to the Department of Agricultural Communication, Education and Leadership. I also acknowledge that the inquiry includes proposed changes in two majors, one major having two tracks.

I have discussed the request with appropriate individuals here in Fisher College. The following summarizes our thoughts on the question of concurrence:

1. With regard to the proposed change in the department’s name, we can support the proposed name but we would prefer either of the following options if you could accept them as friendly amendments:

   Department of Agricultural Communication, Education and Community Leadership

   Department of Agricultural Leadership, Education and Communication

2. With regard to the proposed names of the majors (Agriscience Education; Community Leadership), we are supportive of these labels. With regard to the names of the two tracks within the Community Leadership major we request that the track currently proposed as “Leadership” carry some appropriate descriptor or qualifier such as “Community Leadership” or “Agricultural Leadership” or something else to differentiate it from generic leadership.

Sincerely,

[Signature]

Stephen Mangum
Senior Associate Dean
LETTER OF SUPPORT FROM
FAES ADMINISTRATION
November 30, 2010

Dr. Randy Smith
Vice Provost for Academic Programs
Office of Academic Affairs
203 Bricker Hall
190 North Oval Mall
Columbus, OH 43210-1358

Dear Dr. Smith:

We support the request of the Department of Human and Community Resource Development to change its name to the Department of Agricultural Communication, Education and Leadership. Following the move of Rural Sociology to SENR, the HCRD faculty was charged with "reinventing" the department. As a result, they have completed an ambitious strategic plan and have substantially revised the curriculum as a part of their semester conversion process. We also support the names proposed for undergraduate majors.

The name proposed for the department more accurately describes the content of the curriculum as well as the research thrusts and Extension efforts of the department. The proposed department name is similar to the growing trend in name changes in the profession. Similarly the names suggested for the majors align with the content and purpose of the proposed majors.

Please be in touch if you need further information.

Sincerely,

Bobby D. Moser
Vice President for Agricultural Administration and Dean

Linda C. Martin
Associate Dean and Director of Academic Programs